

2019-2020 District Goals



District: District 4 L2
Constitutional Area: U.S. and Afiaties, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 29% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
District training in my district will continue to have a major focus on the traditional officers plus on how the new Global Action Team works. Only quality presenters will be used for this most valuable training

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
Multiple training sessions will be offered throughout the year. President, VP, Secretary and Treasurer training will be held on June 1, 2019 ahead of the 2019-2020 Lions year.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

The GAT that I have put together is exceptional in that they are mostly VDGs that continue to take an active part in and support the new incoming district officers. They are also a very cohesive group that works well with each other. That in and of itself has been my leadership plan through my VDG years. I will monitor the progress and hold the team members accountable for obtaining positive results.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	10
2nd Quarter	15
3rd Quarter	20
4th Quarter	25

By the end of the 4th quarter, the district will add a total of 70 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 15 new Lions under 40 years old.

My district will convert 11 Leos to Lions

My district will organize at least 1 membership growth event(s).

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 2 Speciality Club(s).

Industry related

LGBTQ related

My district will start 1 ON Campus Club(s) at 0-N school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club

Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	40
2nd Quartter	30
3rd Quartter	5
4th Quartter	5

By the end of tihe 4th quartier, the distiricti's membership drops will noti exceed 80 members.

Action Itiems:

My district will use the Club Quality Initiative to support member retention

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

GMT's will conduct exit interviews when ever possible to detect any club or district problems that can be determined and get that info back to and work withthe clubs officers to resolve any inherent issues.

NET GROWTH GOAL

70	+	40	-	80	=	30
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 70000 people.

Action Itiems:

Oft tte ttotall number oft people served in my distiricti 24097 people will be youthh(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Project Planners Club and Community Needs Assessmentt(Developing Local Parttnership; and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projects tto maximize tthe impact in ttheir community

Addittonal actton ittems tto achieve tthis goal

Make certtain tthatt all lions and ttheir clubs are properly reportng service hourAlso, tthatt my GST is completng service projects tthatt have been assigned

SERVICE ACTIVITIES

In tihe 2019-2020 fscal year, my distiricti will completie 1200 service activities.

Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 65% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Seek out and obtain Corporate, Professional and Public sponsors to participate in and donate to our service projects

Custom goal and action items

I have already made changes in regard to the makeup in some areas of my cabinet to better align with the GAT structure as prescribed by LCI. By doing so I believe we can better accomplish the impact our projects have on Lions and the public we serve.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 10 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

LCIF district chair will be actively supported by district cabinet officers

ADVOCATE

In the 2019-2020 fiscal year, 65% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us
I will include messaging about LCIF in every visit I make as District Governor
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Solicit the attendance and participation of all members in the district and impress upon them the importance of them properly reporting these service hours on MyLCI

Custom goal and action items

Since the MD4LCIF Chair is in my district and an advisor to me, there is not much left for me to customize beyond what is already being done in the district